

# Let us help you grow your DTC sales & earn a FREE\* membership to Family Winemakers of California!

Family Winemakers of California (FWC) and VinoShipper (VS) are now working together to help you:

- Expand Sales Opportunities with Zero Out of Pocket Expense
- Immediately gain access to compliant shipping to 40+ states through a non-exclusive license agreement and state permits that are already in place
- Convenient – Registration only takes a few minutes
- No Risk – There are NO Setup, Monthly or Recurring fees
- ONLY pay when you sell your wine
- Quick – VinoShipper can have your account active within 48 hours with all compliance, shopping cart and club management features ready to go
- Compliance checks include state by state volume and quantity limits
- “Signature or Import Ready” excise tax reports (when processing on your permits)
- Third-party electronic age verification (required in several states) at no extra cost
- Delivery address flexibility with UPS Access Point locations
- VinoShipper absorbs breakage and manages customer service on all shipments
- VinoShipper absorbs the merchant processing fees (3-4%)
- VinoShipper performs compliance administration, including collection & payment of sales and excise taxes and monthly reporting when they are the seller of the products.

## **FWC EXCLUSIVE Offer:**

1. Members who join or renew with FWC can have all or part of their membership fee paid when using VinoShipper
2. Maximum annual discount per member is \$450. The per item fee discount will be applied to your VinoShipper charges up to \$450.00 and based on actual sales
3. The VinoShipper discount is 30% off the regular per item fee.
4. Actual discount depends on the actual sales processed through VinoShipper.
5. This offer applies to existing, new members who have just joined and anyone renewing their membership.
6. It is the winery's responsibility to identify themselves as a FWC member to VinoShipper.

In other words, by being a member of FWC and using VinoShipper you can save enough to cover most membership fees plus earn another \$150 in savings.

Take advantage of this opportunity and sell more wine directly to consumers?

- Join Family Winemakers by going to [www.familywinemakers.org](http://www.familywinemakers.org) and Join!
- Go to [VinoShipper.com](http://VinoShipper.com) and register by selecting “Winery Registration”

\* Discounts vary by winery and are based on transactions processed through VinoShipper. Many Wineries who join FWC pay dues of \$300 annually – an absolute bargain for the benefits and advocacy offered by FWC. For those using VinoShipper, in many cases the discount will cover your dues. And the discount continues each and every year you remain a member of FWC and continue to use VinoShipper!!