

Website Accessibility Partnership

CLEAR GUIDANCE • UNIQUE APPROACH • FOCUSED RESULTS

Through *CLEAR GUIDANCE*, we provide the most effective method for achieving an accessible website through automated and manual tests, advising your web developers on how to modify existing code.

Our *UNIQUE APPROACH* employs certified accessibility auditors who are blind and visually impaired, applying first-hand usability and accessibility experience through the assistive technology tools they use in their daily lives.

FOCUSED RESULTS ensure your website is accessible and inclusive, meeting the needs of all users equally while leveraging best practices and adhering to ADA related Web Content Accessibility Guidelines (WCAG) 2.1 AA standards.

YOUR
WINE IDENTITY
IS YOUR

IT RESONATES YOUR
BRAND WEBSITE
SO SHOULD YOUR

Your wine is more than just a liquid filled vessel. Time, energy, labor, passion, a harmonious clash between chemistry, art and Mother Nature's wrath, crafted into a single vintage. You've already distinguished your wine from your competitors. Lead by example and diversify your winery by adopting inclusivity and marketing your values that ensure your products are accessible to everyone.

Getting Started with Accessibility Plans

Our comprehensive plans will help you crush digital accessibility barriers, moving your website to a full-bodied digital presence. Since we are a nonprofit, we are able to offer competitive rates. As a FWC member, you will also receive a free initial consultation and a discount off our already competitive rates.

Basic \$875 (normally \$1,200)	Plus \$1,125 (normally \$1,500)
<p>No shopping cart or membership form? This is the plan for your website.</p> <ul style="list-style-type: none"> • Initial consultation to review website • Manual testing of your home page • Detailed Excel report of all issues • Detailed PowerPoint presentation and recording • Two automated full-site scans and detailed reports <ul style="list-style-type: none"> ○ 1 report before ○ 1 report after remediation* • Final report consultation 	<p>This plan is for websites with shopping carts and online fillable forms.</p> <ul style="list-style-type: none"> • Initial consultation to review website • Manual testing of your home page plus one additional page of your choice • Detailed Excel report of all issues • Detailed PowerPoint presentation and recording • Two automated full-site scans and detailed reports <ul style="list-style-type: none"> ○ 1 report before ○ 1 report after remediation* • Final report consultation

*Your web developer remediates the issues identified by the Envision auditors.

Additional Options

If you would like a little bit more guidance than offered in our Getting Started Plans or have a highly interactive website, we offer the following additional options:

- A. Workflow testing \$300 – allow our tester to demonstrate going through a process on your website using a screen reader, i.e. purchasing an item, filling out a contact form, tracking an order or simply searching for an item. We will provide a feedback report and video recording of the process. Please note that this does not include any manual testing.
- B. Need to test additional page(s)? Contact us for pricing.
- C. Office hours with an accessibility analyst to help with the remediation process, \$150 per hour.

Quarterly Subscriptions

Now that you have made your website accessible, maintaining digital compliance is just as important to mitigate future legal risks. Anytime changes are made to a website, this can effect accessibility. This includes third party shopping cart updates, changing or updating navigational elements like menus or forms.

Basic Plan \$200 (per quarter)	Plus Plan \$325 (per quarter)
<ul style="list-style-type: none"> • Automated full-site scan and interactive report with issues list 	<ul style="list-style-type: none"> • Automated full-site scan and interactive report with issues list • Usability testing using assistive technology, feedback report only

Credit card payments accepted!

Accessibility statement

Show your visitors that you care about accessibility and about them. A tailored accessibility statement and the BVI Workforce Innovation Center Seal of approval will be provided for all clients, letting visitors know you are committed to making your website accessible to everyone.

FAQ

What are the benefits of making my website accessible?

Most FWC Members have heard through the grapevine about the need for compliance as well as the legal risks. Website accessibility benefits your winery in many ways:

- Expands your outreach to the otherwise uncorked market of 61 million adults living with disabilities who represent \$490 billion in disposable income;
- Enhances your brand and gains advocates by incorporating inclusivity and diversity; and,
- Increases Search Engine Optimization (SEO) to drive more traffic to your website.

What about overlay and widget tools?

Overlays and widgets are highly misunderstood and are not a one size fits all solution for making your website accessible. These tools often create more accessibility issues than help. Just ask someone who is blind or visually impaired. Genuine website accessibility requires both automated and manual testing, fixing issues at the root of the problem rather than covering them up.

By partnering with us, you are creating employment opportunities for individuals who are blind and visually impaired. We appreciate your support!

Contact Us

Katie Link: Business Development Director
(316) 440-1513
Katie.Link@envionus.com